

# Automatchic in MIXIT™

Driving the power of color innovation even further

**AkzoNobel**

**AkzoNobel**

[www.akzonobel.com](http://www.akzonobel.com)

AkzoNobel creates everyday essentials to make people's lives more liveable and inspiring. As a leading global paints and coatings company and a major producer of specialty chemicals, we supply essential ingredients, essential protection and essential color to industries and consumers worldwide. Backed by a pioneering heritage, our innovative products and sustainable technologies are designed to meet the growing demands of our fast-changing planet, while making life easier. Headquartered in Amsterdam, the Netherlands, we have approximately 45,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as a leader in sustainability, we are dedicated to energizing cities and communities while creating a protected, colorful world where life is improved by what we do.

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For more information visit  
[www.Colorvation.com](http://www.Colorvation.com)  
or scan the QR code.



COLORVATION

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# Quicker, Easier, More Precise

For decades, AkzoNobel has been providing you with the right colors, enabling you to make the perfect repairs.

## Convenient color-matching

Through the Automatchic hand-held spectrophotometer and the MIXIT™ digital color retrieval system, you already get precise and convenient color-matching. Now, Automatchic in MIXIT™ combines these two tools in one seamless workflow, achieving a whole new level of speed, accuracy and convenience.

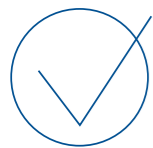
## Perfect color match first time, every time

By connecting precise color identification with a vast database of over 2 million colors, Automatchic in MIXIT™ gives you the perfect color match first time, every time and faster than ever. Through this streamlined process you are provided with the exact data you need, the moment you need it, allowing you to improve your profitability by increasing optimization, accuracy and speed.

## Faster process, shorter cycle time

Automatchic in MIXIT™ is not only quicker and offers greater accuracy, it is likewise simple and easy to use, and comes with support via our [mixitcloud.com](http://mixitcloud.com) website. It also reduces wasted time and wasted paint by eliminating errors, strengthening sustainable operations and making it a valuable asset for any vehicle refinish bodyshop.

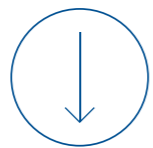
Contact your local AkzoNobel representative for a quick demonstration of how you can streamline your repairs process with Automatchic in MIXIT™, and join the digital color revolution!



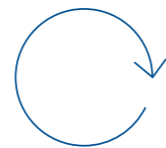
**BEST  
MATCH**



**FEWER  
ERRORS**



**LOWER  
COSTS**



**SHORTER  
CYCLE**

## Automatchic in MIXIT™ offers you:

- Superior accuracy – get the right color first time, every time
- Simplicity through ease of use - no lengthy installation or training required
- Instant color data updates with access to latest formulas
- Secure data storage in the cloud, with access across multiple devices and platforms

